

Digital Health Delegation ITINERARY

November 21-25, 2021

Registration Deadline: October 27, 2021



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Sunday, November 21, 2021:

Meet at Restaurant, Tel Aviv

20:00-21:30 Dinner over a Discussion about the Israeli Political Landscape and International Cooperation

Prof. Dr Emmanuel Navon, Lecturer International Relations, Tel-Aviv University and IDC Herzliya, Fellow, Jerusalem Institute for Strategic Studies (JISS)

Monday, November 22, 2021:

09:00-9:30 *Meet at Start-Up Nation Central - 28 Lilienblum Street, Tel Aviv*

Welcome and tour at Start-Up Nation Central

09:30-10:15 **An Overview of the Israeli Start-Up Ecosystem**

Bird's-eye view discussion of the Israeli Start-Up Ecosystem, providing an initial outline of the Israeli Innovation Landscape, its main players and latest developments.

Emma Vardimon, Director of Strategic Partnerships, Start-Up Nation Central

10:15-10:45 **Learning Israel's Digital Health & Life Sciences Sector**

Lena Rogovin, Research Analyst, Digital Health & Life Sciences, Start-Up Nation Central

10:45-11:00 **Break**

11:00-13:30 **Innovation Showcase: See extraordinary Israel technology in action first-hand as start-ups showcase their cutting-edge technologies**

One on one meetings with 3 start-ups, 40-minutes each

5-minute break between

13:30-15:00 **Lunch at the Venue with a Private Chef - Data-Driven Innovation in Daily Practice at HMOs**

Clalit Health Services, the largest leading health organization in Israel, provides health services to more than half of the entire Israeli population. Clalit is one of the most progressive public health associations in the world and operates 1,400 clinics, 14 hospitals, 450 pharmacies, dozens of state-of-the-art medical centers and more. As a leading innovative medical researcher, Clalit Health Services develops and implements medical technologies and practices worldwide

Prof. Ran Balicer, Chief Innovation Officer at Clalit Health Services & Founding Director, Clalit Research Institute. BGU Professor. Chair, National Covid-19 National Experts Advisory Team

- 15:00-16:00** **An Overview of Implementation Working with Digital Health Startups**
- Prof. Varda Shalev founded and was the Director of Maccabitech, the epidemiological & clinical research arm of Maccabi Healthcare Services at KSM. Prof. Shalev will discuss the implementation and challenges of working with Startups. Currently, Co-Founder of Alike, a healthcare startup harnessing the power of artificial intelligence, crowdsourcing, and big data. The company is developing an AI-based system designed to help patients monitor their own conditions.
- Prof. Varda Shalev, Co-Founder & Chief Medical Officer at Alike.Health*
- 16:00-16:10** **Break**
- 16:10-17:40** **Innovation Showcase: See extraordinary Israel technology in action first-hand as start-ups showcase their cutting-edge technologies**
- One on one meetings with 2 start-ups, 40-minutes each*
- 5-minute break between*
- 17:40-18:00** **Daily Summary Session**
- Drive to hotel*
- 18:00-19:30** **Long break before dinner**
- 19:30-21:00** **Dinner in Tel-Aviv with The Head of the Israeli-German Friendship Group - TBD**

Tuesday, November 23, 2021:

- 09:00-10:00** **Regulation in Technology Driven Sectors, Data Protection, GDPR, Privacy, Cybersecurity and Digital Identity solutions**
- Discussion with Limor Shmerling Magazanik, Managing Director at Israel Tech Policy Institute; Forbes' World's Top 50 Women in Tech 2018. Why privacy is inherent to Digital Health and what solutions are out there to enable responsible use of data
- Limor Shmerling Magazanik, Managing Director Israel Tech Policy Institute*
- 10:00-10:20** **Break**
- 10:20-12:00** **Innovation Showcase: See extraordinary Israel technology in action first-hand as start-ups showcase their cutting-edge technologies**
- One on one meetings with 2 start-ups, 40-minutes each, 5-minute break between*
- 10:00-10:20** **Walk to Restaurant**

12:00-14:00

Lunch and Open discussion about the Israeli Innovative Ecosystem – TBD

The ARC Innovation Center located on the Sheba Medical Center campus, aims to bring new technologies into the hospital and community ecosystem in order to further improve patient care. It allows seamless integration between innovators, scientists, startups, high-level developers, large corporate companies, investors, and academia-all under one roof. The ARC Innovation Center focus on digital health technologies including precision medicine, big data and predictive analytics, telemedicine and mobile health

Eyal Zimlichman, Chief Innovation Officer at Sheba Medical Center

Walk back to Start-Up Nation Central Office

14:20-15:20

The Critical Role of Public-Private Partnerships in Accelerating the Development of Digital Health Solutions

aMoon is a global HealthTech and Life Sciences investment fund based in Israel. As Israel's largest HealthTech fund, with over \$1.1 billion AUM, it partners with outstanding entrepreneurs who harness groundbreaking science and technology to transform healthcare

Yaron Daniely, Partner & Head of aMoon Alpha at aMoon Fund

15:20-15:30

Break

15:30-17:00

Innovation Showcase: See extraordinary Israel technology in action first-hand as start-ups showcase their cutting-edge technologies

One on one meetings with 2 start-ups, 40-minutes each.

5-minute break between

Drive to Imed office at Ichilov Medical Center TLV

17:30-19:00

Visit at Imed Israeli Entrepreneurship Program: The Collaboration with Charité - TBC

IMed is a medical innovation co-working habitat for medical entrepreneurs, physicians, and startups, located at the campus of Tel-Aviv Sourasky Medical Center (Ichilov). IMed is Led by three prominent institutions: Ichilov, MIXER co-working spaces, and inVITA VC

Aviv Shoher, CEO and Omer Muzzafi ,COO at Ichilov Tech at Tel Aviv Medical Center

Drive Back to Hotel

Free Night in Tel Aviv

Wednesday, November 24, 2021:

08:00-09:00 Drive to Jerusalem

09:00-11:45 Innovation in Hospitals - Visit to Hadasit and BIOHOUSE at Hadassah Medical Center

Hadasit serves as the innovation hub of Hadassah Medical Center, promoting collaboration with the biomedical ecosystem in Israel and abroad. Hadasit's priority is to facilitate development and growth in a variety of fields including Translational medicine, Digital health and MedTech. *Tamar Raz ,CEO at Hadasit*

BIOHOUSE is a medical technology stakeholder community, with a network of spaces designed specifically for medical start-ups. The BIOHOUSEs are located in medical centers, and the BIOHOUSE community makes core facilities, infrastructure, and expertise available to its members. *Dr. Shai Melcer, LLM, PhD, CEO, BIOHOUSE*

Drive to Alpha Tau Medical

11:45-13:00 Visit Alpha Tau Medical

Alpha Tau is a medical device company that focuses on the development and commercialization of its Diffusing Alpha-emitters Radiation Therapy (DaRT) for the treatment of solid cancers

Uzi Sofer, CEO at Alpha Tau Medical

Drive to Restaurant

13:30-15:00 Lunch and Open Discussion about the Government Digital Health Strategy of the Israeli Ministry of Health

Israel has built a world-leading, state-of-the-art healthcare system. Most of the Israeli healthcare system is comprised of public and governmental organizations (such as hospitals, Health Organizations and government agencies), possessing unique knowledge and interdisciplinary expertise. Based on these factors, Israel offers fellow governments comprehensive, fully tested solutions. These solutions integrate advanced know-how and breakthrough technology, together with tools and resources created by the Israeli healthcare and life-sciences industries.

Esti Shelley, Director of Digital Health, Israel Ministry of Health

Drive to the Yad Vashem museum

15:00-17:00 Visit Yad Vashem

Yad Vashem, The World Holocaust Remembrance Center

Drive to the old city

18:30-22:00 Tour of the old city of Jerusalem & Dinner in Jerusalem

Drive back to Tel Aviv

Thursday, November 25, 2021:

09:00-10:00 **The State of Innovation - An Overview of the MNCs Models of Operation in Israel**

Charme Rykower, AHK ISrael

10:00-12:30 **Innovation Showcase: See extraordinary Israel technology in action first-hand as start-ups showcase their cutting-edge technologies**

One on one meetings with 3 start-ups, 40-minutes each.

5-minute break between

Walk to Restaurant

12:30-13:30 **Lunch and Closing Remarks**

Discussion with Start-Up Nation Central about the delegation, potential models of operation within the Israeli Tech Ecosystem, and potential frameworks within in which to create partnership and innovation for BCM.

Sharon Gour Arie, Strategic Partnerships Manager, Start-Up Nation Central

Drive to the Airport